

OPENING DAY, SAT. APRIL 24, at 10 A. M.

The Mohican Company

TO THE PEOPLE OF BRIDGEPORT AND VICINITY

IN opening our big PROVISION STORE we wish to say that in appointments and fixtures and stock of goods, there is none better in this country, probably none to equal it. It is as up-to-date a provision store in everything that goes to make a first-rate store as it is possible to establish.

But, after all, fixtures and appointments do not furnish an excuse for the opening of any store. The only thing that is of any considerable value to the public is the goods—the quality of goods and the prices at which they are sold. This is the fundamental, basic thing in merchandising, and it is here that we expect to merit your patronage.

WE have not come to your city to cut prices or to meet the cut prices of other merchants. So far as our prices go, we do not know and shall not consider that there are any other merchants on earth. We know what the goods cost us, and our selling price will be regulated always by this cost of goods and by the cost of selling them.

Our store here is only one of a chain of stores that we have in operation, and it is this chain of stores that enables us to buy goods at a lower price than other merchants buy them. Our policy is, and has been from the first, and will be to the end, to sell goods to the customer on the smallest possible margin, and in doing this we give the consumer the benefit of unlimited capital in our purchases.

THE old days of merchandising are dead. The local dealer who has to depend upon middlemen for his supplies, each one of whom makes a profit, is no longer in the game. He cannot sell goods at the low prices at which a big combination can sell them and live. He cannot do this for the reason that he cannot buy his goods anything like so low.

We are conducting merchandising on the same broad principles that enter into railroading, and banking, and shipping, and the big manufacturing industries of the country. Our policy is to do an enormous business and on the smallest shading of profit.

EVERY advantage we get in buying by reason of our constantly increasing number of stores we give to the customer—we mark the goods just so much lower.

Whenever you can buy goods of the same quality and kind at another store cheaper than you can buy from us, we would certainly advise you to buy there. We shall not mark goods down because somebody else does. No merchant can sell any class of goods below cost and live, and be honest. When goods are sold below cost, the average profit has to be made up, and is made up, on something else. It is either made up on something else or the merchant fails.

As we have said above, the selling price of our goods will depend entirely upon the prices at which we buy them, and all the money that can be used to any advantage whatever will be employed and put at your service and the service of the customers of our other stores in the purchase of these goods.

WE have no bargains to offer you. We have no cut prices to offer you. We shall make a profit on everything we sell you—a very small profit, to be sure, but it will be a profit. What would be cut prices to another store—the store that cannot buy as we buy—would be the usual price with us.

Our fixed charges for doing business are reduced to the smallest possible point, as we sell no goods except for cash, and we solicit no orders and make no deliveries of goods. The delivery system alone in a large business runs up to many thousands of dollars annually, and the charging system necessitates many thousands of dollars in losses and a good deal of cost in labor. All these savings—a good many thousands of dollars in savings—will be taken off the price of our goods. The cost will be marked just so much lower. You can't get something for nothing. You cannot get a delivery service without paying for it. The man who is willing to take home his own goods, to do his own express work, should have a place to buy his supplies where he can get the benefit of his own labor. At this store you have such a place.

More for a dollar than
a dollar can buy
elsewhere

THE MOHICAN COMPANY, Corner of Main and Golden Hill Sts., Bridgeport, Conn.

WIDOW OF MARCELLUS HARTLEY IS DEAD

He Was Founder of Union Metallic Cartridge Company and She Was Well Known in Bridgeport.

The death of Frances Chester Hartley, who was widow of Marcellus Hartley, recalls to the minds of older members of some of the leading Bridgeport families that Mrs. Hartley was once a frequent visitor in Bridgeport, coming as the guest of the late A. C. Hobbs who was first general manager of the U. M. C. Company, of which Marcellus Hartley was the founder.

Mrs. Hartley died Wednesday at her home, 222 Madison avenue, New York. Mrs. Hartley was the daughter of Dr. S. Pomeroy White of New York. Marcellus Hartley was a well known dealer in firearms. He died in 1902, leaving an estate estimated variously at between \$100,000 and \$200,000. He left to his widow the use of the residence at Madison avenue, including all the furniture, paintings, books and gold and silver plate. He left her also the use of the Hartley country seat on Orange Mountain.

The rest of the estate was left in trust, and the will provided among other things for an annual income of \$15,000 for the widow. When the widow became 60 years old she was to receive \$100,000 in cash, and at the age of 70 the remainder of the trust estate was to be divided between Mr. Hartley's daughters, Helen and Grace.

The will was executed in 1881, and the daughter Grace died before her father. The will also provided a bequest of \$20,000 to Marcellus Hartley Dodge, a grandson. Mr. Hartley left a secret letter with his will, which expressed the desire that his grandson should have a larger share in the estate, and Mr. Dodge when he came of age became a very rich man.

The personal property of the Hartley estate was appraised at more than \$500,000, and when the State taxes

were paid on it in 1904 it had been divided as follows: \$5,420,000, to Mrs. Helen Jenkins of Morristown, N. J., a daughter; \$1,617,000 to the widow, and \$1,318,351 to Marcellus Hartley Dodge. Mr. Dodge married Ethel Geraldine Rockefeller, daughter of William Rockefeller, in 1907. Mrs. Hartley had four daughters, but Mrs. Jenkins whose husband is president of the American Deposit and Loan Company is the only one that survives her.

IMITATION CIRCUS GOOD AS "REAL"
That is to Say, Those Who Saw the Dippydrome Enjoyed it Just as Much.

With rings, ring masters, ten clowns, trapeze performers, sawdust, acrobats and men to take the money, an amateur circus was given in Y. M. C. A. gymnasium, last night, and will be repeated to-night and to-morrow afternoon. There is a great deal of good circus talent in Bridgeport. Most of it, not out with the big shows, seemed to be with Dangling Bros. Dippydrome for that is the name of the aggregation under discussion.

W. J. Sullivan, Dan Larson, Joseph McCormack, Philip Rivers and Henry Bunnell did some clever work in parallel high bars. Double trapeze acts were done by Harry Findley and Philip Rivers. Messrs. Smalling, McLeilan, White, Littell, Kirscheur, and Schuler were clowns as good as the "real" kind. H. W. Smith got applause for an exhibition of baton swinging.

The pyramids on Roman ladders were well given by E. Barton, L. Bradbury, R. Chapman, M. DeWitt, C. Hawkins, E. Luippold, M. Morgan, J. McLeod, M. Rosenthal, E. Thompson, William Tuttle, E. Banks, E. Davis, H. Gernert, L. Lotker, William Lannon, J. Machroll, G. Powell, and R. Rowland.

The committee chairman in charge of the affair were: H. Brunner, program; Wm. H. Delehanty, tickets; N. McPherson, usher; Wm. J. Sullivan, main show; F. J. Rivers, specialty; M. Smalling, clown; C. J. Hammill, costume; F. Rogers, music; J. A. Kelley, side show;

J. Wendt, freaks; V. Ford, property; D. Larson, refreshments.

Harry J. Crossley officiated as ring master.

PERSONAL MENTION.
Louis J. Gellman has accepted a position with the firm of Moss & Krieger. He will assume his new duties Monday.

Our Special for Saturday.
Fancy legs of lamb 12c per lb., fore-quarters of lamb 8c per lb., roast pork 12c per lb., fresh pork shoulders 11c per lb., Bonanza hams 11c per lb., smoked bacon 12c per lb., fancy fowls 17c per lb., Choice milk fed veal at special low prices. Legs of veal 14c and 15c per lb., loins of veal 14c and 15c per lb., rumps and shoulders 12c and 14c per lb., fore-quarters of veal 10c and 12c per lb., breasts of veal 10c per lb., stewing veal 8c and 10c per lb.

Sweet breads and calves' liver. A full carload of prime beef for Saturday at special low prices. A few grocery specials for Saturday. Pearl tapioca 4c per lb., pearl barley 4c per lb., broken rice 4c per lb., Baker's cocoa 1/2 lb. cans 18c per can, powdered sugar 8c per lb., confectionery sugar 8c per lb., cube sugar 6c per lb., Baker's chocolate 17c per 1/2 lb. cake. Vegetable specials: Fancy spinach 10c per pk., Bermuda onions 4c per lb., rhubarb 3c per bunch, new cabbage 5c, 6c and 8c each, fancy cucumbers 3c, 4c and 5c each, fancy radishes 2c each, 3 for 5c. Large fancy navel oranges 3c per doz. Sea food specials: Live chicken lobsters 14c per lb., boiled chicken lobsters 2 for 25c, shad roe 25c per pair, large buck shad 30c each, large cut shad 25c each, large roe shad 50c each. Our vegetable department is full of all varieties of fresh house and early spring vegetables. A big supply of strawberries at low prices for Saturday. Visit the bakery department and we have a full line of high class goods made in modern and up to date bakery, we use nothing but the best materials. Bridgeport Public Market and Branch, State and Bank streets, and East Main street.

THIS LITTLE TAILOR'S LIFE SPARK HANGS BY SLENDER THREAD
Fierce Flames' Fiery Force—Father's Fine Fight For Family's Future.

Fumes of Gasoline Ignited Sent Sheet of Fire That Enshrouded Head of Family—Victim Near Death's Door in Awful Agony.

Matthias Sajben, the busy little tailor who has been noted for his wonderful industry at his shop, 23 Middle street lies at St. Vincent's hospital with hardly six inches of flesh left on his entire body that is not burned as a result of his ignorance of the death dealing qualities of gasoline. He will probably die from shock and leave a wife and two little children, although the doctors say he has a fighting chance.

Matthias is a native of Hungary and he has been in this country for six years, working night and day in order that he might give his children an education. The first year he was here he learned enough English and saved enough money to open the little shop in Middle street around the corner from Wall street. Next came the fight to get enough money to bring the wife and children from Hungary. It took two years to get the funds together and when they arrived three years ago the little tailor was happy. He got a reputation as a good workman and he had visions of a little cottage soon and to get the family out of a flat at 447 Water street was the task to which he had set himself.

Yesterday he had a red hot stove to

heat his pressing irons. He went into the room, took a tin basin out of a 5 gallon carboy with which to wash some stains out of a suit of clothes. Although the hot stove was several feet away there was a flash and a bang. The interior of the little tailor shop lit up with flames which shot across to the edge of the curb. Through these flames ran with his clothing enveloped in fire. A negro driver who was standing in the street clapped a horse blanket over the badly frightened little tailor and several joined in beating the fire out of his burning clothes.

Nicholas Jacobelli, a messenger boy who was passing the tailor shop when the gasoline exploded had his clothing burned and his hair singed by the flames which shot out of the doorway and knocked him down. The ambulance responded with Dr. Krause who on seeing the condition of the tailor administered an opiate at once and hurried him to the hospital.

The fire department was called and No. 1 Chemical engine company made short work of the fire which destroyed several valuable suits of clothes. Fire Chief Mooney on tour of inspection had warned the tailor several times about his gasoline but Matthias thought because he kept the stuff in a back room away from any fire he was safe. He did not reckon with the gases from the stuff which explode with the force of gunpowder once they come in contact with fire. The doors and windows of the shop were blown out by the combustion.

If you have backache and urinary troubles you should take Foley's Kidney Remedy to strengthen and build up the kidneys so they will act properly, as a serious kidney trouble may develop. F. B. Brill, local agent.

MR. FOX HONORED.
At the third annual meeting of the Piano Dealers' Association, which was held in Waterbury, yesterday, Alfred Fox this city, was elected president. H. W. Hart, this city, was elected a member of the executive committee.

ADVERTISE IN THE FARMER.

Special Announcement

Just Arrived at Our Salesroom
153 John St., Near Broad
2 CAR LOADS OF
ASSORTED POTTERY

We will offer the same for sale at Public Auction on SATURDAY, APRIL 24, AT 1:30 AND 7:30 P. M. This pottery is of the best quality and the prices are lower than the cost of production. Below will be found a partial list of the large assortment:

500 Jardinieres and Pedestals; all sizes.
200 Cut Flower Vases.
300 Fish, Game and Lobster Sets.
250 Fancy Berry Sets.
100 dozen Large and Small Plates.
25 dozen Salad Dishes.
100 Complete 52 piece Dinner Sets.
400 dozen Bread and Butter Plates, Sauce Dishes, Etc.
25 Umbrella Stands.
10 dozen Hand Painted Placques.
200 Stein Sets.

Also 2 ton of Dishes of all kinds, such as Cups, Saucers, Pitchers, Sauce Dishes, Etc., Etc.
Private Sales Daily at Auction Prices. Come, see for yourself, and be convinced.

A. ELWOOD & SON, Inc.

GENERAL AUCTIONEERS.
SALES DEPOT 153-171 JOHN STREET.

"THE SAFEST BANK IS THE BANK OF EARTH"

FAIRVIEW LAWN

"THE BEST OF ALL"

The one that's in the midst of many building operations—come and view the land—enjoy the grass and flowers. The flowers are commencing to blossom, the Lawn is a charming place to spend a few hours—Look over the land lots—no trouble to show you—Quote prices to RIGHT PEOPLE. Now is the time to buy—present lot owners have been offered premiums to dispose of their lots—buy where the improvements are coming—buy where there's activity in building—buy where the other man wants to live—buy where there's clear air and fine view—buy where the stores, churches and schools are handy. Only 10 minutes' ride to the heart of the city—buy for the children—buy for the profit—buy for a home—buy for a paying investment—buy before the price advances—buy on easy terms. \$2.00 down and 50 cents a week. Buy where title is guaranteed—buy where houses are being built. Salesmen on property every afternoon after 3 P. M. Take North Main St. car to end of line. Walk north to Thorne St., and you are on the property.

J. A. RICHARDSON,

923 MAIN ST.

SOLE AGENT.

With Burr & Knapp, Bankers.